

# Additional Notes & Recommendations

## WHAT YOU SHOULD KNOW ABOUT INSTANT/COSMETIC BRONZERS

1. It is not the concentration of cosmetic bronzers that make the individual solutions darker from one and other, it is the combination of bronzer colors that create varying results.
2. It is vital to be familiar with varying skin types prior to application. Applying too much solution with cosmetic bronzer to the skin can create an undesirable outcome, we liken it to applying two coats of cosmetic foundation to your face. The second application lays over the original layer and will not absorb into the skin matrix. The cosmetic bronzer will wear and begin to look patchy, especially in areas rubbed by clothing and undergarments (knees, elbows, waist band, bra bands, etc.) Think of applying paint to a concrete floor, over time foot traffic will wear the paint away in heavy traffic areas allowing the original concrete to become visible.
3. ALWAYS have your client apply a tanning sticker/temporary tanning tattoo prior to Sunless Spray Tan application. This gives your client the ability to visibly see their Sunless results. It is not uncommon for a client to feel disappointment after their first shower as they see the cosmetic bronzers wash away, however, if they have used a tanning sticker they have a point of reference to their original skin tone.

## YOU SHOULD KNOW:

1. DHA results fully develop within 14 hours after application. DHA color will not build after this time.
2. The clients personal pH balance will effect their color results. It is important to pretreat the skin with a pH balancing spray (**Amber Sun pH Balancing Spray**) prior to application to neutralize the clients skin. Lowering the skins pH balance results in deeper darker DHA results and combats the dreaded "orange" look.
3. All Norvell Sunless Spray Solutions are formulated from the same base, therefore it is safe to mix solutions to achieve custom color blends for individual client needs. Ex. You have a very fair skinned individual who desires a light instant/cosmetic bronzer along with DHA color - you can mix a 50/50 combination of Clear and Original, creating a light formulation. The result will provide trace color for easy application, and will loosen the concentration of cosmetic bronzers, giving the client a hint of instant color.
4. It is extremely important to use a Rehydrating Spray after any DHA spray tanning application. **Amber Sun Bio-Mist** adds moisture back to the skin, combating the drying effects of DHA, as well as, increasing the DHA reaction in the skin's matrix - amplifying the DHA color results.
5. Again, Sunless Tanning spray results are a blend of DHA color results with the natural tone of the skin... please do not believe that you can turn Snowy White skin to a Tropical Dark Tan. Your client will be greatly disappointed in the tanning results. It is imperative not to overpromise tanning results.

## Clear - 9% DHA

**Clear** contains **NO Cosmetic Bronzers**, and **9% DHA**. This solution is ideal for all skin tones, and perfect for clients who do NOT desire instant bronzer at the time of Application. While this solution is not clear in color (appears slightly milky) during application it applies to skin clear. Clear solution is the base product for all Amber Sun Solutions and can be safely mixed with any other solution shade to adjust/lighten the concentration of cosmetic bronzers. It is important to use caution when applying Clear solution due to the lack of trace color during application. It is vital that the technician fully cover the desired tanning area to eliminate patchy tanning results. This solution shade is also available in our Organic Sun formulation.

## Original - 9% DHA

**Original Bronzing** contains **medium levels of cosmetic bronzers**, and **9% DHA**. This solution is perfect for all skin tones, and is ideal for the those with medium to light skin tone who desire instant color at the time of application. The cosmetic bronzers in Original Bronzing solution provide trace color during application resulting in a visible application process. Technicians find this aids in their application since they can see exactly where the solution is laying down on the skin. This solution shade is also available in our Organic Sun formulation.

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888.829.2831

## Cocoa - 9.5% DHA

**Cocoa Bronzing** is the perfect blend between our Original and Dark Bronzing solutions. Cocoa bronzing contains **medium levels of cosmetic bronzers**, and **9.5% DHA**. This solution is best suited for medium to dark skin tones, and is ideal for clients who desire rich instant color. As with Original Bronzing, Dark Bronzing offers trace color to aid in easy application.

## Dark - 9.5% DHA

**Dark Bronzing** contains **medium levels of cosmetic bronzers**, and **9.5% DHA**. This solution is best suited for medium to dark skin tones, and is ideal for clients who desire rich instant color. As with Original Bronzing, Dark Bronzing offers trace color to aid in easy application. This solution shade is also available in our Organic Sun formulation.

## Double Dark - 10% DHA

**Double Dark Bronzing** is one of the newest stock solutions manufactured by Norvell. This is our "SPECIAL EVENT" Solution of choice. This solution is for clients who are not concerned with the long term results of a sunless tan. They are looking to be tan Right Now! Dark Bronzing contains **double the levels of cosmetic bronzers found in Dark Bronzing**, and **10% DHA**. This solution is best suited for medium/dark to dark skin tones, and is ideal for clients who desire the darkest of instant color. We recommend Double Dark for body building events, pageants, performing arts, dance recitals, etc. With the addition of cosmetic bronzers, the client runs the risk of patchy wear off, and uneven lasting results.